

## **ERMP 2009 Goals**

These are in order of Organizational Group. No order within the groups. They should cover most aspects of ERMP. The Senior Staff came up with this list after hearing and listening to many folks inside and outside the organization. The process of getting organized begins with a list--a list to get you thinking about what has to be done.

## **Internal and External Business Affairs**

- Track compliance with each EMR
- Apply to 45 foundations
- Win 3 grants
- Establish Production Office in the Triangle
- Pursue acquisition of studio facility
- Personnel Director meet and interview each Senior Staff member
- All new volunteers and exit volunteers processed through HR
- Maintain financial database and issue reports
- Go into public schools/give seminars
- Arrange a book deal to a national publisher
- Start collecting funds for the Education Foundation (10 million)
- Finance Director establish stock investing strategy for ERMP
- Bring in \$4,000 in PSA revenue donations
- Bring in \$600 in membership dues donations
- Establish the Education Foundation with a seat at 2 schools
- Improve and produce 18 newsletters per year
- Automate, calculate and issue 6 EMRs per year
- Issue 20 press releases per year
- Establish an ERMP HR Webpage
- Establish an ERMP Online Collaboration Website
- Arrange for 3 Senior Staff Get-Togethers
- 2-3 Benefit/Training Seminars (e.g. "State of the Economy and Your Retirement"; Fundraising)
- Establish contact with CBS and Paramount for Starfleet copyright agreements
- Sell Vance County Grant Judgment to Vendor
- Celebrate ERMP's 10 year anniversary
- Mail organizational status placement postcards to all members

## **Eno Television Group**

- Acquire 5 sponsors for Barchords
- Produce 5 reconstituted Barchord episodes
- Sell TV concept "Mansions" to national distributor
- Complete the NASA/JPL Project
- Produce 10 PSAs for NC non profits for webcast
- Produce 5 ERMP PSAs promoting ERMP
- Send ERMP PSAs to all NC Public Access stations and NC broadcast stations
- Produce a monthly webcast State of the Company video (www.ustream.com)

## **Eno Entertainment Group**

- Acquire new cameras, sound and light equipment
- Acquire 5 million dollars for a feature film
- Keep all editors busy
- Produce 5 short movies
- Shoot all projects in HD
- Shoot one short at coast of NC
- Shoot one short in mountains of NC
- One short shot with noted actor
- Distribute ERMP pre-movie slide show to film festivals and independent movie theatres
- Premiere 5 shorts completed in 2008