

ERMP 2010 Goals

These are in order of Organizational Group. No order within the groups. They should cover most aspects of ERMP. The Senior Staff came up with this list after hearing and listening to many folks inside and outside the organization. The process of getting organized begins with a list--a list to get you thinking about what has to be done.

Internal and External Business Affairs

- Each EMR to be at least 55% in compliance for total membership
- Apply to 45 foundations
- Win 3 grants
- Establish Office in Standout Properties at Raleigh Office Complex
- Maintain and utilize at least 10 times the Green Screen Studio in the Purple Elephant facility
- HR Director to send out at least 6 HR topic articles to members
- Maintain financial database and issue quarterly and year end reports
- Post financial reports to web
- Establish fund account for the Education Foundation
- Fund to at least \$500 the Scott Trade account
- Utilize the Scott Trade account as the stock investing strategy for ERMP
- Bring in \$4,000 in PSA revenue donations
- Bring in \$360 in membership dues donations
- Pay off a \$2,000 debt to The Peoples Channel for lost Camera
- Produce a long term financial strategy document for ERMP by end of 3rd quarter
- Produce at least 11 newsletters per year using Constant Contact
- Calculate and issue 6 EMRs per year
- Automate the EMR process
- Issue 11 press releases per year
- Create new ERMP website incorporating the Eno Global Village concept
- Create a HR webpage as part of new website
- Hold at least 3 Senior Staff conference calls
- Conduct 3 Benefit/Training Seminars (e.g. "State of the Economy and Your Retirement"; Fundraising)
- Celebrate ERMP's 10 year anniversary with an email in each month of first quarter
- Mail organizational status placement postcards to all members
- Adopt the Missing Children effort for PSA projects
- Seek and receive permission to assist with videos by cooperation with National Center for Missing & Exploited Children

Eno Television Group

- Produce 5 reconstituted Barchord episodes
- Sell TV concept "Mansions" to national distributor
- Complete the NASA/JPL Project
- Select, request and receive permission from 5 NC non profit organizations to promote through PSAs
- Produce 5 PSAs for NC non profits for webcast
- Produce 2 ERMP PSAs promoting ERMP
- Send ERMP PSAs to all NC Public Access stations and NC broadcast stations
- Produce a monthly webcast State of the Company video (Eno Global Village)
- Create a B Roll library PC
- Add memory to the 2 most recent editing PCs

Eno Entertainment Group

- Acquire 1 new camera
- Acquire 2 new appropriate camera bags
- Acquire 1 sound kit
- Acquire 2 lighting kits
- Acquire a script for a funded feature film
- Acquire 5 million dollars for a feature film
- All editors complete all projects by end of 3rd quarter that are outstanding as of 12.30.09
- All editors sign off on an editing schedule for completion of project prior to receiving project
- Produce 2 short movies
- Shoot all projects in HD
- Shoot one short at coast of NC
- Shoot one short in mountains of NC
- One short shot with noted actor
- Distribute ERMP pre-movie slide show to film festivals and independent movie theatres
- Premiere 6 shorts completed in 2010
- Hold premieres at the School of Communication Arts – Raleigh
- Assist with grant funding of Walls that Bleed Documentary with winning 3 grants
- Complete the documentary movie "Walls that Bleed" by December 30
- Begin editing of "I am America – Democracy, Oppression and Resistance" documentary by 12.30.10
- Complete Gods of Society
- Start and complete Uscher/Spaan 1 minute animation short project