

## **ERMP 2014 List of Goals**

### **ERMP Advocacy**

- Develop online ad campaign to run on vimeo, youtube and facebook during February, June and October
- Develop About Us ERMP videos for the ERMP website
- Advocate for net neutrality via web video ads during one of three months
- Communicate with county commissioner chairs via letters and a CD presentation packet asking them to support the film and television industry and incentives. Create CD in February, mail in March
- Attend RiverRun, Full Frame Documentary, Carrboro and Cucalorus film festival
- Petition to have county boards issue proclamations indicating support of the NC Film Incentives for Home Movie Day October 20<sup>th</sup> via letter and email during July, August and September
- Petition from the Mayor's Office of Asheville, Statesville, Winston-Salem, Greensboro, Charlotte, Durham, Raleigh, Chapel Hill, Goldsboro, Greenville, New Bern and Wilmington requesting a directive for department and office staff under their auspices to cooperate and assist with filmmakers in February
- Hold Eno Honors awards show to highlight industry professionals in early December
- Hold Crafty Awards online in October; announce in November
- Hold Miss Carolina Lily Talent Pageant online in April
- ERMP Officials to meet with NC Film Office Officials three times in 2014 in February, June and October
- Continue representation on Board of Advisors for School of Communication Arts
- Continue representation on Board of Advisors for Piedmont Community College

### **ERMP Corporate**

- Maintain corporate strategic industry relationships
- Maintain ERMP website
- Maintain Crafty Awards website
- Develop and maintain Eno Honors website
- Develop and maintain Miss Carolina Lily Talent Pageant website
- Develop and maintain the North Carolina Film Festival website
- File all appropriate IRS and NC Department of Revenue forms by end of March
- Maintain financial software db
- Email all appropriate yearly forms to ERMP staff
- Complete all outstanding ERMP related digital video project
- Establish WooCommerce on ERMP website by end of February
- Acquire PCI Compliant Online Payment Gateway Processing Institution by end of February