

ERMP 2015

List of Accomplishments

ERMP Advocacy

- Had representation at the Sundance Film Festival – 12th year
- Utilized filmfreeway.com website for NCFA submissions since 2014
- Had representation at the Full Frame Documentary Film Festival in Durham – 12th year
- Had representation at the Eastern North Carolina Film Festival in Winterville – 2nd year
- Attended the Board of Advisors meeting at Piedmont Community College
- Attended the Board of Advisors meeting at School of Communication Arts
- Issued 19 press releases
- Created and maintained online news section of the website
- Maintained the Crafty Award contest – 5th year
- Maintained the Carolina Lily Talent Pageant – 5th year
- Conducted first NC Film Industry Arbor Day Project for Miss Carolina Lily – Holly Trees planted across the state
- Jessica Lucas represented the title Miss Carolina Lily at the Miss NC USA pageant and was in the top 15 out of 53 contestants from around the state of NC 2nd year
- Members of the Board of Directors, Advisors and Senior Staff attended the Governor's Mansion Open House
- Members of the Board of Directors, Advisors and Senior Staff met with the Lt Governor Forest in Greensboro in December
- Hosted the North Carolina Film Awards for Spring Season May – June 2015 – 79 submissions
- Hosted the North Carolina Film Awards for Fall Season November – December 2015 - 110 submissions
- Registered Tony Adams as lobbyist to the NC State Legislature on behalf of independent NC filmmakers
- Posted photos from the Governor's Mansion photo shoot on Facebook and the website
- Conducted aggressive marketing in 140 Facebook Groups to promote the NCFA
- Published 29 articles on the ERMP News section of the website
- Staff met with members of the House and Senate
- Met with the NC Film Office Director
- NC Legislature increased NC Film Grant from \$10 million to \$30 million a year
- ERMP Staff met with BreakIron Animation Staff about NC Film Grant in July
- Six categories; Barbeque, Appetizers, Best Service, Desserts, Family and Seafood, for the Crafty Awards issued for the following counties; Durham, Orange, New Hanover and Wake. 24 awards issued in all in December
- 71 movies submitted in the Spring 2015 NCFA season
- NCFA Judges issued 16 awards for the President's category; 20 awards for the Board of Director's category. And 11 awards in the Founder's category for Spring Season
- 110 movies accepted in the NCFA Fall Season
- ERMP assumed control of the 14 year old Western North Carolina Film Festival in May
- ENCCFF staff coordinated with Asheville Buncombe Technical Community College staff to host WNCFF in October 2016
- Executive Director visited ABTech staff in August to arrange for WNCFF
- Published 8 movie reviews on website
- Set up Thumbtack.Com website ERMP profile for actors
- Created ERMP profile in Guidestar.Com website. Achieved Gold Status.
- Completed IMDB profile for ERMP in August
- IMDB profile has maintained at the 9000 level on the CompanySTAR IMDB chart since August
- IMDB profile achieved remarkable CompanySTAR rating of 560 in March
- Requested, achieved and completed an IMDB profile for NCFA as a Distribution Company
- NCFA IMDB profile has maintained at the 8000 level on the CompanySTAR IMDB chart since October
- In July held first annual Eno Spirits Award and issued 19 award in 2 categories; (4) liquor and (15) beer
- Created afacebook Event or Group pages for each of the following ERMP events; Miss Carolina Lily, Eno Arbor Day Event, North Carolina Film Award, Eno Spirits Award, and Crafty Award.
- Each Facebook Event or Group page achieved Insight stats tracking level by November

ERMP Corporate

- Maintained a strategic relationship with Skylee Entertainment
- Maintained a strategic relationship with John Kerans, Jr. Productions
- Maintained a strategic relationship with Silent Edge Entertainment
- Maintained a strategic relationship with the Triangle Arts Entertainment Group
- Maintained a strategic relationship with Stewart Nelsen's Secondson Films
- Maintained a strategic relationship with Aravind Ragupathi
- Created a strategic relationship with the NINE25 PRODUCTIONS
- Maintained a strategic relationship with the Adams and Associates Government Relations
- Maintained a strategic relationship with the Eastern North Carolina Film Festival
- Sent out Holiday greeting cards for 14th year in a row
- Sustained volunteer base and staff at 31 by December
- Released 3 ERMP Metrics Reports (EMR)
- Filed all appropriate IRS and NC Department of Revenue forms
- Filed all NC Secretary of State Lobby Forms as Principal
- Maintained financial software db for 2015
- Utilized Google Analytics software on ERMP website to track activity and publish reports in EMRs
- Mailed Organizational Status Placement Postcards to all members
- John Kearns, Jr. maintained the ERMP office in CA. Updated the physical address on our website.
- Emailed to all members the Goals for 2016
- Emailed to all members the Accomplishments for 2015
- Maintained the NC Film Coalition email distribution list
- The Board of Directors met from January to October via Skype Conference Call
- Board of Directors conducted face to face meeting in November at Golden Corral in Durham, NC
- Three new Board of Directors were added; Ron Cooper, David Godshall, and Les Butchart
- Continued the redesign of the ERMP.TV website
- Completed the redesign of the Access database reports for the ERMP Metrics Report (EMR)
- Maintained an updated copy of the most recent organizational charts on the website
- Released Birthday Greeting email each month highlighting ERMP staff born in that month
- Updated and maintained the categories for the News section of the website
- Leased Adobe Creative Suites software for ERMP software development
- David Godshall appointed the Program Director of the NCFA by President William C Vatavuk
- Brandon Yow completed a complete reedit of Sons of our Fathers in August
- ERMP Staff attended SparkCon Fashion Show in September. Made contact with Fashion Designers.
- Executive Director attended classes at the Raleigh Television Network and became registered to use Studio
- Recruited new webmaster Abdulaziz Alhomeday who built the new website
- Recruited new web content designer Brandon Yow
- Board of Trustee member Gus Langdale created 22 sound bite promos for the new website
- Executive Director won the 2015 SAW Award from Silent Edge Entertainment on behalf of ERMP