

ERMP Press Release

Raleigh, NC  
January 30, 2015

Eno River Media Production announces long term partnership with Eastern North Carolina Film Festival.

ERMP entered into a long term partnership with Ron Cooper – Founder of the Eastern North Carolina Film Festival. ERMP will submit winners in the North Carolina Film Awards to the ENCF. The winning NCF movies submitted to the festival will be included in the regular ENCF lineup.

ERMP will use a variety of media platforms -- including web, television and film festivals in order to push its "Change Equals Opportunity!" campaign. ERMP has submitted press releases to print outlets in the North Carolina markets to promote its status as the leading nonprofit organization promoting the independent television and movie industry in North Carolina.

Ron Cooper, Founder of the Eastern North Carolina Film Festival in Winterville, NC states: "I am truly excited to partner with Eno River Media Productions as the Program Director of the Eastern NC Film Festival. As the owner of Kaleigh Group Entertainment, I know we can bring our two great organizations together to offer the people of Eastern North Carolina an outlet to enjoy independent films and entertainment."

"We wanted to promote the movie and television industry at all levels of media to include North Carolina film festivals." said ERMP Board of Director's President William Vatauk.

"ERMP clearly strives to champion the growth of the movie and television industry in North Carolina." said ERMP Executive Director Anthony Dowling.

This year, ENCF will be held in Winterville, NC on June 13, 2015. Website: <http://www.enccf.com/>

#### **About ERMP**

Eno River Media Production, established in March 1999, is dedicated to educate, facilitate and advocate the growth of the movie and television industry in North Carolina.

ERMP will accomplish this mission by educating, facilitating, nurturing and uniting independent North Carolina film and video makers, allied industries, civic and governmental organizations by propagating a network of industry professionals.

#### **About Kaleigh Group Entertainment**

Kaleigh Group Entertainment LLC (<http://www.kaleighgroupentertainment.com/>) established in 2014 and headquartered in Winterville, NC by Ron Cooper, is a unique full-service independent film company positioned at the leading edge of the entertainment industry, designed to elevate clients' careers with opportunities and guidance.

Kaleigh Group Entertainment is a hybrid entertainment company dedicated to assisting our clients achieve their career goals. We personalize our approach allowing for a unique plan to be composed depending on the goals and needs of our client.

We pride ourselves on a personal and hands on approach in assisting the careers of our film makers and actors to succeed. Kaleigh Group Entertainment will handle all of our clients with care, professionalism and with the right amount of aggressiveness to help you succeed.

#### **About Eastern North Carolina Film Festival**

The purpose of this non-profit organization is to conduct an annual film festival in Eastern North Carolina that features independently produced short and feature films.

The mission of the Eastern North Carolina Film Festival is to build awareness of independent films and film as an art form; provide educational opportunities for students and North Carolina and Southeast Regional filmmakers; and create opportunities for Eastern North Carolina communities to experience high-quality films.