

ERMP Press Release: Eno River Media Production announces 2013 slogan "North Carolina is for Movie Makers"

ERMP rolls out promos for 2013 movie making season
ERMP launches media push

ERMP is launching a media push this week to tout North Carolina's amazing ability to produce movie productions and television programming.

ERMP will use a variety of media platforms -- including web, television and movies in order to push its "North Carolina is for Movie Makers" campaign. ERMP also has submitted press releases to print outlets recently in the North Carolina markets to promote its status as the leading nonprofit organization promoting the independent television and movie industry in North Carolina.

"We wanted to promote the movie and television industry at all levels of media to include web, blog and outdoor," said ERMP President Joe Johnson.

"ERMP will clearly strive to champion the growth of the movie and television industry in North Carolina." said ERMP Executive Director Anthony Dowling.

"We believe in the power of advertising and importance of the arts in our everyday lives," Dowling said.